

WIN-TNT™ **Telephone Time, Temperature, & Weather System**

*On the Job, Every Day,
Around the Clock.*

**Now Windows XP Based &
Supports From 1 To 12
Telephone Lines!**

Product Overview:

WIN-TNT is an innovative product that enables your Business to sponsor a local Telephone Time, Temperature, and Weather service. Telephone Time, Temperature, and Weather services can be one of the most frequently dialed phone numbers in a community. This presents your business with an exceptional opportunity to provide a popular community service while announcing special events, promoting new products, and keeping your business in the community spotlight. WIN-TNT may also be helpful in reaching new customers, building business name recognition, and gaining a competitive advantage.

WIN-TNT systems are a combination of innovative software from TNT Plus, LLC installed on a quality desk top computer running Windows XP. The interface to the telephone network is handled by Intel/Dialogic four port voice cards. Up to three Intel/Dialogic four port voice cards may be installed in a WIN-TNT system enabling the system to simultaneously support from one to twelve telephone lines.

Implementing a WIN-TNT system consists of setting up the desktop computer and locating the precision temperature probe outside. Instructions detailing installing and operating your WIN-TNT system are included in the product documentation. WIN-TNT systems require dedicated business telephone lines and telephone numbers.

Typically, a WIN-TNT system is configured to answer an incoming phone call, plays a brief promotional message, followed by the current time, temperature, weather forecast, and optionally the daily high or overnight low temperature.

Promotional messages are easily recorded by speaking into an attached microphone. The messages are then grouped into Message Sets that rotate the individual messages after each call, providing a variety of messages from one or more businesses. Time Synchronization and National Weather Service forecasts are updated throughout the day via high speed Internet access or by dial up communication.

A WIN-TNT system does an excellent job of reporting call statistics, daily high and low temperatures, and can provide additional demographic data based upon information retrieved from the local telephone company's Caller ID service. The WIN-TNT system is an easy to use Windows XP application, and is designed to handle about 20,000 calls per line per month.

Time, Temperature and Weather Systems from TNT Plus, LLC are currently in use promoting Radio Stations and their advertisers, Chambers of Commerce and their members, Financial Institutions, and a variety of Retail Businesses. Isn't it time to put a WIN-TNT system to work for you?

What Benefits Does a WIN-TNT System Bring To My Business?

Telephone Time, Temperature, and Weather enables you to promote your business by providing a popular community service. It allows you to quickly modify your advertising message to changing business circumstance. It is on the job, every day, around the clock.

A WIN-TNT system keeps your business in the community spotlight and can help create an affordable year round promotional campaign. If you are unsure a WIN-TNT system is right for your business, think about what you would do and spend to compete against it.

Can a WIN-TNT Be Shared Among Multiple Businesses?

A WIN-TNT Time, Temperature, and Weather system supports up to 40 messages in a rotating message set. You may elect to keep all the messages for yourself or share the system with one or more complimentary businesses. A WIN-TNT system can provide an infrastructure for local business owners to work together for the greater good of all

The arrangements you make to with other businesses or organizations to co-sponsor the Time, Temperature, and Weather service are completely at your discretion.

Do People Really Call?

Call count tends to build over time. It is important to promote a new Time, Temperature and Weather service to get the community in the habit of dialing the system.

Time, Temperature and Weather systems have been promoted using magnets, stickers, and signs printed with the system's telephone number. Press releases, print and broadcast advertising, as well as email announcements have also been used. Other methods include new resident packets, retail bag stuffers, door hangers, and telephone directory advertising. Billboards and marquee signs may also be effective.

When Will The WIN-TNT Receive The Most Calls?

WIN-TNT systems generally receive the most calls early in the morning as people prepare for work and school. Call count increases during severe weather, after power failures, and during changes in Daylight Savings Time. When WIN-TNT systems are used to announce school closings, call count can soar during inclement weather.

What Types of Businesses Sponsor a Time, Temperature and Weather Service?

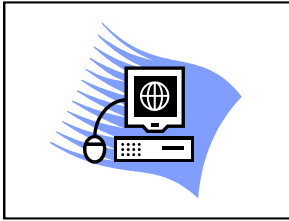
Telephone Time, Temperature, and Weather services are best used to build business name recognition. Banks, Investment and Insurance Brokers, Restaurants, Retail Businesses, Car Dealers, and Real Estate Agencies are typical sponsors.

What is the Source of the Weather Updates?

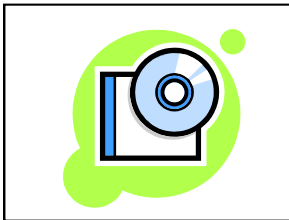
Weather forecasts are derived from the National Weather Service Internet Weather Source. Forecasts are considered "Public Domain" and delivered "As Is" without a warranty of any kind. WIN-TNT systems do not report weather watches and warnings.

Can the WIN-TNT System Grow as the Call Count Builds?

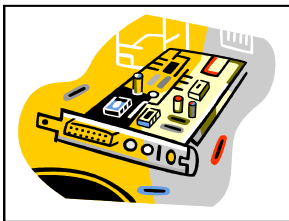
You may initially purchase a WIN-TNT system with one Intel/Dialogic four port voice card and then add up to two additional cards at a later date.



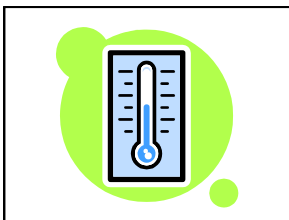
Computer: The WIN-TNT package includes a name brand desktop computer with a flat panel display, keyboard, mouse and Windows XP operating system. The WIN-TNT system is dedicated to Time, Temperature and Weather purposes only. Full time access to the Internet via DSL, cable modem, wireless broadband, or corporate IT network is recommended.



Software: WIN-TNT software features an easy to use interface. The software enables the recording of messages, grouping messages into message sets, and tracking call statistics. The WIN-TNT User's Manual includes instructions on installing and operating your Time, Temperature, and Weather system.

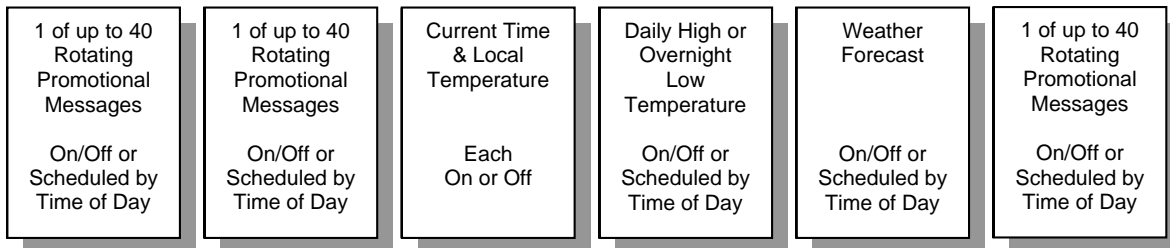


Four Port Voice Card: The Intel/Dialogic four port voice card(s) provide the interface to the public telephone network. A total of three of these cards may be installed in a WIN-TNT system allowing the system to support one to twelve telephone lines.



Temperature Measurement System: The temperature measurement system includes the temperature probe, radiation shield, A/D converter, and required cables. It enables the WIN-TNT system to accurately measure temperature from -40°F to +125°F. It is connected to the desktop computer system's serial port.

Typical Message Sequence:



—————→

Password activated Alert Messages may be configured as first, last or only message delivered. A simple Integrated Voice Response (IVR) application to announce additional information or conduct a community poll may be configured after the Weather Forecast and scheduled by time of day.

Software Features:

Easy to Use Windows XP Application

Track / Reset Daily, Monthly, and Yearly Call Counters

Track / Reset Daily High and Low Temperatures

Record, Review, and Delete Promotional Messages

Build, Select, Schedule and Delete Message Sets

Set and Display System Configuration

Enable / Disable Time, Temperature, or Weather Messages

Enable / Disable Call Log Options

Create, Print, and Export End of Day and Detail Call Logs

Import / Export Call Log, Messages, and Message Sets

Program High / Low Temperature Announcements Based on Time of Day

Deliver Alert Messages Upon Caller's Entry of DTMF Password

Create Simple IVR Applications for Additional Information or Community Polling

Additional Information:

TNT Plus, LLC products are covered by a one year limited warranty. Products used in conjunction with WIN-TNT Software are covered by their manufacturer's warranty.

Customers must agree to and sign our software license and limited warranty before using the WIN-TNT product. Specifications are subject to change without notice.

Depending upon the intended use of the product, the WIN-TNT system may not be available in all states.

TNT Plus, LLC is a software development and system integration company. Our focus is on business to business (B2B) sales. Our outstanding technical support is designed to ensure the proper operation of our products.

Windows XP is a registered trademark of Microsoft Corporation. Intel/Dialogic is a registered trademark of Intel Corporation. The WIN-TNT product name, TNT Plus logo and TNT Plus company name are trademarks of TNT Plus, LLC, all rights reserved.

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